



Case Study

transport sector

channel islands



Aurigny
www.aurigny.com

“With the tools developed by Byte Art we can quickly add new route information to the site for instant display to potential passengers.”

Mr le Moigne
Marketing Manager, Aurigny

Aurigny Air Services has served the Channel Islands since 1968. It operates scheduled services between Guernsey, Jersey, and Alderney, and to destinations in the UK and Continental Europe carrying more than 350,000 each year. The Aurigny web site has a variety of innovative features. All pages run off a robust Microsoft SQL Server database that allows for real time changes to what the customer sees through an easy to use Content Management System.

“We were looking to improve our web site and move into online flight booking; and Byte Art as an agency had the right range of skills to achieve this in conjunction with booking software provider Videcom.”

Mr le Moigne
Marketing Manager, Aurigny

technologies

ASP, Flash, SQL Server, Javascript, CSS, HTML

services

Website, Content Management System



aurigny.com
channel islands

Serving Alderney, Jersey and Guernsey since 1968

this weeks punctuality - 89% On time

fares are one way, as part of a return trip, and include taxes and charges.

dutyfree

******* executive LOUNGE**

flight selection

select where from
select where to
 return trip

departing
4 Mar 2006
returning
7 Mar 2006

step 2 availability & price

departing

Saturday 4 March 2006

Select Flight	Route	Departs	Arrives	Adult Price
<input checked="" type="radio"/>	ACI-GCI GCI-JER	08:45am 10:50am	09:00am 11:10am	£ 45
<input type="radio"/>	ACI-GCI GCI-JER	5:25pm 6:50pm	5:40pm 7:10pm	£ 45

returning

one way, as part of a return trip, include taxes and charges.

******* executive LOUNGE**

H HIRE CAR

to Southampton
£1.70

fares from

£66.60
£24.25
£43.55

on time

returning
7 Mar 2006

how many
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