

# Case Study

## financial sector



**Carey Olsen**  
www.careyolsen.com

**“We didn’t think that this was possible in the time frame,”**

Steve Hunt, Marketing Director  
Carey Olsen

Carey Olsen is the largest law firm in the Channel Islands, with 120 lawyers working from offices in Jersey, Guernsey, London and Alderney. The firm’s clients include governments, multi-national companies, banks and finance houses as well as individuals and businesses in Jersey and Guernsey. The group was recently created by the merger of the Olsen Group in Jersey with Carey Langlois in Guernsey.

In order to establish the identity of the new firm online, Carey Olsen required a new website that combined and enhanced the best features of the separate firms’ previous websites. Byte Art worked under a tight timescale to take the new website from design to completion in under a month. The site features Byte Art’s content management system, allowing the firm to control dynamic content online such as changing partners, fee earners and vacancies across the company.

**“We were impressed by Byte Art’s quick response and rapid progress on the site. I am very happy with the look and functionality – the partner and fee earner options make a real difference too,”**

Steve Hunt, Marketing Director  
Carey Olsen

### technologies

ASP, Flash, SQL Server, Javascript, CSS, HTML

### services

Website, Content Management System

