



Chambers & Partners

www.chambersandpartners.com

Chambers and Partners have been publishing their world-famous guides to the legal profession since 1990. In addition they host major award ceremonies in London and New York to honour the achievements of the world's leading lawyers. The key to the success of their legal directories and the validity of their awards is the in-depth, unbiased research conducted by their team of highly qualified and experienced researchers.

Chambers have had a website for several years now but it had been developed on an ad hoc basis over time and it was proving hard for it to represent the company in a professional manner online while also helping users easily find information and for search engines to accurately index their wealth of data.

Byte Art were approached to help redevelop the site around their current backend systems and in conjunction with their move to a new XML based information framework. Using a web service model and expandable architecture our designers and developers were able to work hand in hand with Chamber's database team to help meet their online goals.

The new site also features Byte Art's integrated e-mail marketing system to help keep subscribers updated with the latest publications and our own banner management system to help boost and manage all online advertising sales. A comprehensive set of online branding guidelines were also created to ensure maximum brand compliance on the site for all future development.

technologies

ASP.net, SQL Server, JavaScript, CSS, HTML

services

Website Development, Content Management System, Email Marketing

