

Case Study

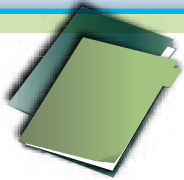
financial sector

ADD THIS 

Wednesday, January 13, 2010

Our clients come to us for the same reason

- Bahamas
- Bermuda
- BVI
- Cayman Islands
- Gibraltar
- Guernsey
- Isle of Man
- Jersey
- Lichtenstein
- Luxembourg



International Finance Directory

www.internationalfinancedirectory.com.com

How does a business or individual who decides to do financial business in the Channel Islands choose the best company for their needs? There are many companies listed locally but without the resources for effective advertising of their skill.

There is always strength in numbers and this is the simple concept behind IFD. It is a specialist online "club" developed by Byte Art for financial and legal companies in the Channel Islands who want to boost their marketing exposure on an international level.

The website acts as an enhanced directory for its members. They can then upload details such as summaries, logos, contact details, PDF documents, company news etc. Each member of the scheme is given access to their own member login with their own username and password and their own content management system which allows all information on their publicly displayed pages to be easily managed in-house.

" An initiative like this that serves to underscore Guernsey's reputation as a leading finance centre is certainly welcomed by Guernsey Finance. The fact that IFD is bringing the island, and the sophisticated financial products and services it offers, to the attention of an audience of up to one million per year is a great achievement.. " said Guernsey Finance Chief executive, Peter Niven.

Peter Niven, Chief executive
Guernsey Finance

technologies

ASP, Flash, SQL Server, Javascript, CSS, HTML

services

Website, Content Management System

